



kintessia



KINTESSIA

a B2B marketplace
for construction, agriculture and
transport equipments.

#NEWBUSINESSMODEL
#USAGE
#SHARINGECONOMY
#NEWPURCHASINGBEHAVIOURS

my available assets
are visible online

I can
rent/sell
them

reach
new clients

I found
the equipment
I needed
at competitive
price

**ASSET
SUPPLIES**

RENTAL COMPANIES
EQUIPMENT DEALERS
FARM COMPANIES

BNP PARIBAS
REMARKETING
AND RENTAL SERVICES



CONSTRUCTION COMPANIES



TRANSPORT COMPANIES



FARM COMPANIES



search results electronic messaging order payment

rating & comments
invoices

**ASSET
DEMAND**

DEALERS
FARM COMPANIES
TRANSPORT COMPANIES



CONSTRUCTION COMPANIES



TRANSPORT COMPANIES

SERVICES

INSURANCE OPERATOR EXPERTISE
DELIVERY REPAIRATION

BUSINESS MODEL

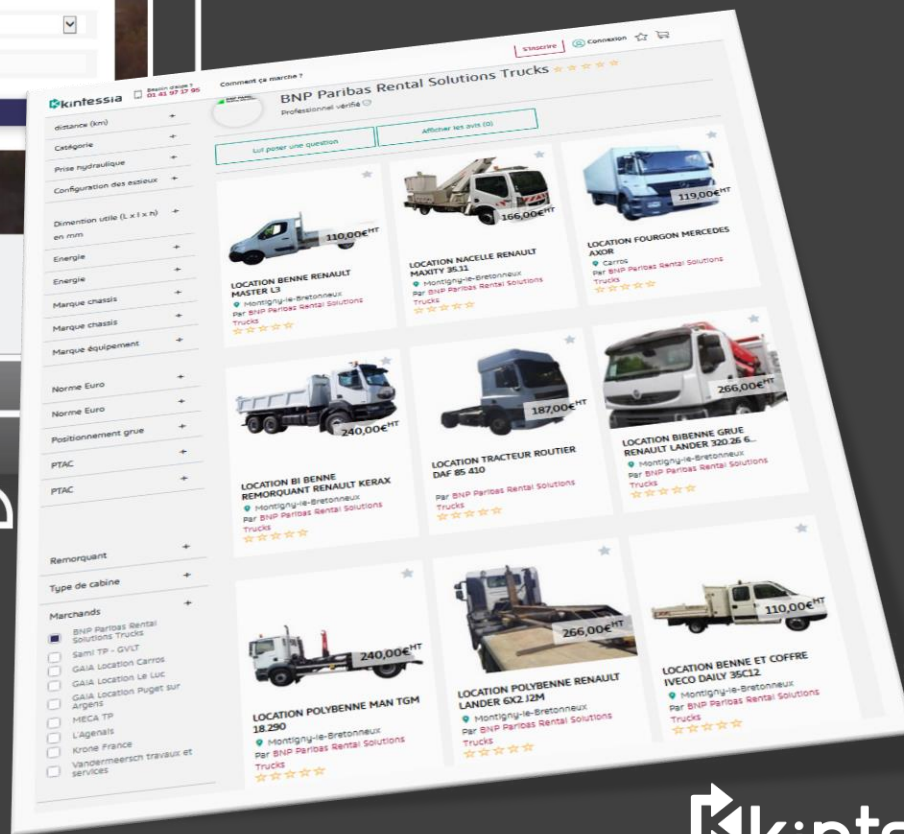
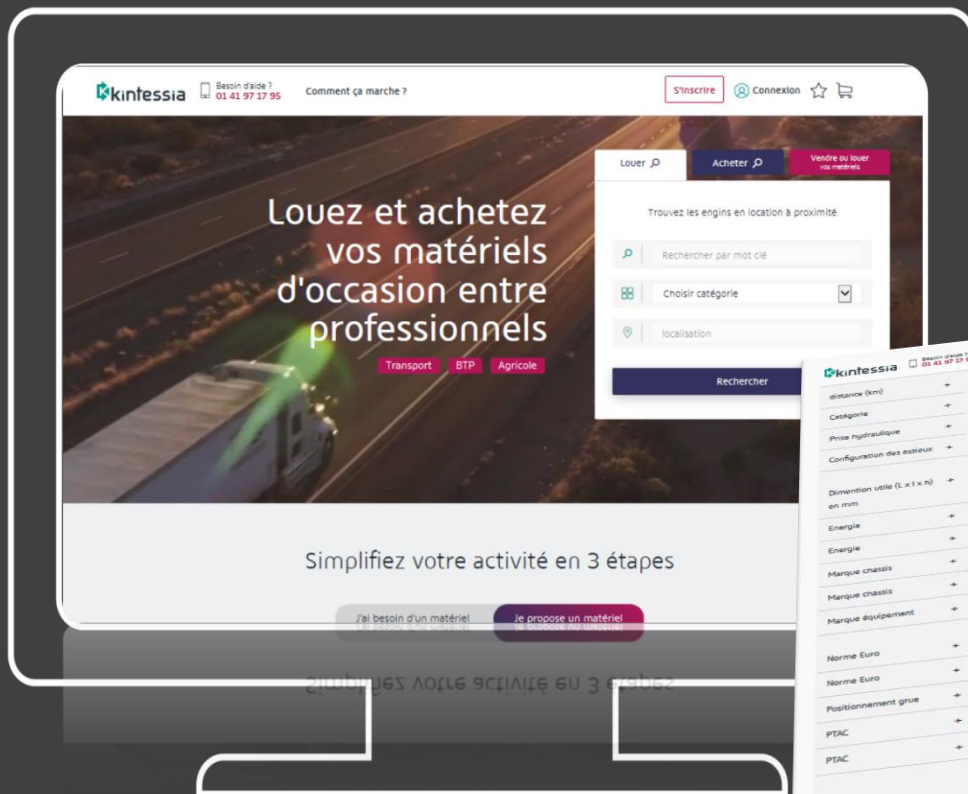
SUBSCRIPTION CHARGEABLE OPTIONS
FEES DATA ENHANCEMENT ADVERTISING

sketchnote: Céline PERNOT-BURLET #tribudesagiles



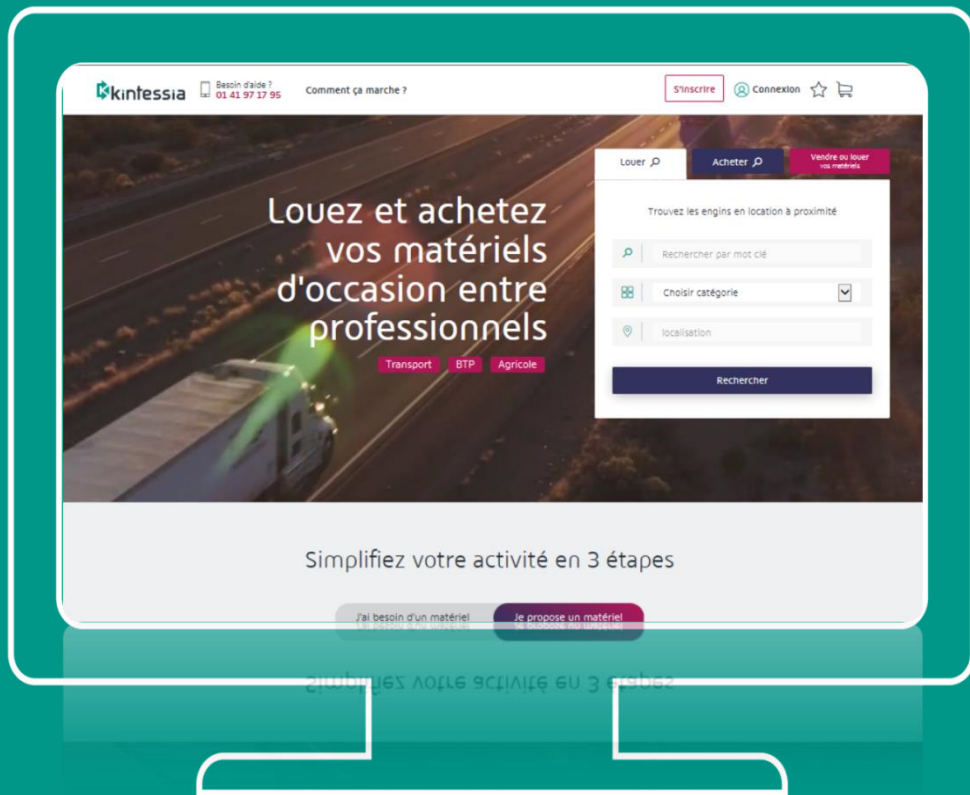
PAROLE DE CLIENT

➔ *Laurent Gallais (ARTEGY SAS)*



USAGE

DIGITAL



UBERISATION

INTRAPRENEURIAT



DATA

